

2023 Innovation & Value Leaders Roundtable Membership

Thank you for your continued participation in the Innovation & Value Leaders Roundtable. We continue to work hard to ensure these roundtables provide tremendous value to you, your colleagues, and your firm, particularly during these challenging times. We appreciate that many of you face tight budgets again for next year and so need to justify your continued membership in the Roundtable. So, for another year, we have not increased the membership dues.

Also, to assist you in “making the case” for your firm’s participation, we have compiled the following information.

Why Belong to LawVision’s Innovation & Value Leaders Roundtable?

Our members appreciate participating in this Roundtable because it is the only professional development forum focusing solely on innovation and value-related legal organizations’ roles. We designed the Innovation & Value Leaders Roundtable to provide an exclusive platform for the senior leaders of innovation and client value/service in major firms and other organizations to assist each other via a peer network of trusted advisors and friends. The goal is to foster energetic, strategic, and confidential discussions about innovation and value topics – the intent is to stretch intellectual thinking while offering concrete ideas on actions that members can take today. There are many programs with speakers and large conferences; however, this Roundtable brings together the senior leaders of these functions in a smaller setting to share issues, ideas, approaches, and challenges.

Professional Development: Professional training and development are crucial for most law firms and other legal organizations. Many of your firm professionals belong to groups that provide training to non-legal roles, such as the Legal Marketing Association and the Professional Development Consortium. This Roundtable offers regular training and education for Innovation and Value roles, supporting the essential contributions these critical roles make to your firm’s continued profitability.

Sharing of Best Practices: Roundtable members frequently tell us that they highly value sharing best practices gleaned from the real-life implementation of innovation and value programs and tools. The Roundtable’s goal is to bring together individuals in similar roles to share ideas and experiences in their positions, participate in interactive presentations led by guest speakers and discuss the “best practices” their firms are implementing. Participants, speakers, and our moderators have shared advice on the following:

- Design thinking
- Legal innovation perspectives: practice, delivery, financial performance, structure, process, service, brand, client engagement
- Innovation measurement, tracking, and ROI
- Process improvement and innovation benchmarking
- Data warehousing and new applications of legal tech
- Innovation with data/data science, predictive analytics, machine learning
- Education and training for embracing change/accelerating change management

Ideas You Can Leverage in Your Firm: Besides the gems of information from and relationships with other Innovation/Value leaders, you will also benefit from:

- Meeting materials and handouts, including speaker presentations
- Access to the Innovation & Value Leaders' Roundtable member portal, including past meeting materials and recordings
- Between meetings, communicate using our private LinkedIn page.

Peer Networking Opportunities: During each session, attendees can build their professional network. The break-out sessions provide a chance to meet others in similar roles while sharing ideas, challenges, and approaches.

New benefits this year: We have committed to giving you even more.

- Two hybrid meetings: We will hold two in-person/hybrid meetings (February – New York and October – DC) with cocktail receptions.
- One additional virtual meeting: We have added this additional session without the cost of travel.

Continued benefits:

- Access to prior meetings recordings and documents in the member portal
- Access to the LinkedIn Innovation & Value Leader Roundtable group
- 20-percent discount on all open programs offered by LawVision and Positive Pricing (including single enrollment in the online LPM courses)

2023 Meetings:

- **February 28:** 9:00 am – 5:00 pm ET Hybrid and reception after in New York, NY
- **June 8:** Noon – 3:00 pm: Zoom
- **October 12:** 9:00 am – 5:00 pm ET Hybrid and reception after in Washington, DC